



**B**ig Car Collaborative and Arte Mexicano en Indiana are thrilled to continue participating in a national initiative to bring free, high-quality live music to communities through the Levitt VIBE Indianapolis Music Series.

Now entering our third year presenting the series, we will once again activate the Contemporary Art Museum of Indianapolis (CAMi) campus with vibrant, family-friendly concerts that celebrate cultural expression, artistic excellence, and community connection. In 2026, the series is expanding to eight concerts from April through November, adding an additional fall date to further serve our community and welcome more neighbors into these shared cultural experiences. Concerts will take place once a month on Sunday afternoons, transforming our campus into a welcoming gathering space filled with live music, dance, artisan markets, and creative activity.

**WHEN:** Noon to 3 p.m. on April 12, May 3, June 7, July 12, Aug. 9, Sept. 13, Oct. 11, & Nov. 8.

**WHERE:** CAMi campus, on the near southside of Indianapolis, at 1125 Cruft St. Concerts will happen at the amphitheatre in our Terri Sisson Park greenspace and move inside the Tube or the CAMi main building in bad weather.

**WHAT:** Eight Sundays of free, multi-genre, family-friendly concerts and community gatherings.

**WHO:** Big Car Collaborative and Arte Mexicano en Indiana collaborating with partners, sponsors, and local and national musicians, vendors, and artists.

**WEBSITE:** [bigcar.org/vibe](http://bigcar.org/vibe)

**WHY:** To bring additional liveliness to an underused area of our neighborhood with free outdoor music experiences and neighborly, inclusive, fun, and creative social gatherings.

**GENRES REPRESENTED:** Jazz, Latin, classical, world, ambient, electronic, soul, bluegrass, pop and rock, folk, and more.



[bigcar.org/vibe](http://bigcar.org/vibe)

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## MUSICAL ARTISTS, GROUPS, & CREATIVES PERFORMING

A wide range of local, regional, and national acts.  
*Booking is in progress.*

### HEADLINERS

- ▶ **APRIL 12** 81355 (BLESS) (*hip-hop*)
- ▶ **MAY 3** JJJJerome Ellis (*experimental jazz + electronic*)
- ▶ **JUNE 7** Brandon Meeks (*jazz*)
- ▶ **JULY 12** Glyders (*alt/indie rock*)
- ▶ **AUG. 9** Rob Dixon & Trilogy (*jazz + funk*)
- ▶ **SEPT. 13** Natural Information Society (*world*)
- ▶ **OCT. 11** Sofia Rei (*Lat`in, folk, jazz, + electronic*)
- ▶ **NOV. 8** Fern Murphy & Good Flying Birds (*alt/indie rock*)



[bigcar.org/](http://bigcar.org/)  
**VIBE**

## CREATIVE PLACEMAKING ACTIVITIES

- ▶ **Food truck** on-site
- ▶ **Open picnicking** (people can bring their own food and drink)
- ▶ Some provided seating (attendees encouraged to bring lawn chairs or blankets)
- ▶ **Local vendors** from Latine, LGBTQ+, art student, vintage, and other markets
- ▶ Fun **games** on-site
- ▶ CAMi campus **galleries open**
- ▶ Bean Creek Outlook and Terri Sisson Park **nature spaces open**
- ▶ Residents from Big Car's affordable artist housing program who live on the block surrounding the CAMi campus will be involved as vendors

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## EVENT PARTNERS + ORGANIZATIONAL INFORMATION

### BIG CAR COLLABORATIVE

#### Big Car Collaborative

▶ Nonprofit - Producer & partner

**Mission** We bring art to people and people to art, sparking creativity in lives to support communities.

**Website** [BigCar.org](http://BigCar.org)

### ARTE MEXICANO EN INDIANA

#### Arte Mexicano en Indiana

▶ Nonprofit - Partner & co-producer

**Mission** Arte Mexicano en Indiana (AMI) is a non-profit organization that encourages and promotes Mexican art, music and culture in Indiana through collaborations and by organizing and promoting public events.

**Website** [facebook.com/ArteMexicanoEnIndiana](http://facebook.com/ArteMexicanoEnIndiana)

#### Levitt Family Foundation

▶ Nonprofit - Funder & Partner (provides match dollars)

**Mission** The Levitt Family Foundation exists to strengthen the social fabric of America. We partner with communities to activate underused outdoor spaces, creating welcoming, inclusive destinations where the power of free, live music brings people together of all ages and backgrounds and invigorates community life.

**Location** Headquartered in Los Angeles, CA; Proj-





## IMPACT

Levitt VIBE Indianapolis continues to grow its impact. In 2025, we welcomed an average of approximately 350 attendees per concert, drawing in neighbors and visitors from across Indianapolis. Audience surveys reflected strong outcomes including:

- ▶ **9.9/10** in overall experience rating
- ▶ **9.5/10** in improved emotional well-being
- ▶ **9.8/10** in cultural learning through music exposure
- ▶ **90%** of attendees reported having conversations with someone new or experiencing a new genre of music.



The series also generated meaningful economic investment, with **more than \$31,000** paid directly to performing artists, in addition to support for production staff, artisans, vendors, and businesses in the neighborhood.



In 2026, this momentum will continue, with one concert aligning with the opening weekend of the new 40,000-square-foot CAMi main building expansion — positioning the series within a major cultural milestone for Indianapolis and drawing an even broader regional audience.



[bigcar.org/vibe](http://bigcar.org/vibe)

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ects across the U.S.

**Website** Levitt.org

## SPONSORSHIP BENEFITS

We greatly appreciate everyone who makes this possible! And, as a way to say thank you, we offer highly visible credit to our supporters. Your name will be displayed on our website, promotional materials, brochures, and signage — further highlighting your commitment to supporting the community, the arts, and music.

### Benefits of an impactful sponsorship of the 2026 Levitt VIBE Indianapolis Music Series include:

- ▶ **Handouts from your organization available to guests** at our staffed Welcome Table at the main entrance.
- ▶ Regular **mentions from the stage** between performances.
- ▶ **Your logo on signage at the event and promotional materials** like flyers and posters.
- ▶ **Mentions during VIBE promotional and thank you spots** that will air at least three times per week on 99.1 FM WQRT and streaming worldwide at wqrt.org. You'll be credited as a sponsor on the radio promos about VIBE, amplifying your presence to a diverse and engaged audience.
- ▶ **Mentions on associated social media accounts + website** We'll use our Facebook and Instagram accounts to promote VIBE and our sponsors. Our Instagram accounts include Arte Mexicano en Indiana (2.3K+followers), @BigCarPix (8.3K), @CAMiMuseum (8.5K+), @NormalCoffeeIndy (5.2K+), and @WQRTfm (2.9K+). We also host an active Facebook group with 3.3K members.
- ▶ Our website, BigCar.org, gets an estimated 2.1K+ views and 1.5K+ visits per month, and CAMi's website, CamIndy.org, garners 3.3K visits per month and 6.6K views. WQRT.org also receives about 2.7K views and



1.9K monthly visits.

- ▶ **Mentions on Big Car's monthly newsletter.** We send out a monthly event + happenings newsletter to approximately 6.5K subscribers.

We're seeking sponsorships at the \$20,000, \$15,000, \$10,000, and \$5,000 levels as we need to match or exceed \$32,000 from Levitt with local dollars for this program. The total budget for this year's series will be more than \$80,000 — with about half of that going to pay musicians (we pay the artists well!)

We're happy to talk about additional benefits for larger sponsorships. We're very flexible, overall, in our approach. If you'd like to talk in more detail, please email Jim Walker at walker@bigcar.org or call 317-408-1366 and/or Eduardo Luna at eddysluna@gmail.com.

Thank you!

**Jim Walker (BIG CAR)**  
**Eduardo Luna (ARTE MEXICANO EN INDIANA)**

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COLLABORATIVE

**CAMi**  
Contemporary Art Museum of Indianapolis

**ARTE MEXICANO EN INDIANA**

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