Big Car uses creativity as a catalyst for a better Indianapolis. This chart explains how.

- Engagement
- Tactical urbanism testing
- Feedback & Revision
- Early action programming (lighter/quicker/cheaper)
- Bike + Pedestrian connectivity
- Business mitigation
- Planning
- Data tracking & documentation
- Training local talent
- Partnership & promotion
- Celebration
- Ongoing programming
- Feedback & revision
- Follow up & maintain
- Evaluation
- Data analysis & reporting
- Partnership & promotion
- Data tracking & documentation
- Training local talent
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